





	Health and Wellbeing Board
	21 July 2016
Title	Joint Health and Wellbeing Strategy Implementation plan (2015 – 2020) progress update
Report of	Commissioning Director – Adults and Health, LBB CCG Accountable Officer – Barnet CCG
Wards	All
Date added to Forward Plan	September 2015
Status	Public
Urgent	No
Key	Yes
Enclosures	Appendix 1: Joint Health and Wellbeing Strategy Implementation Plan (2015 – 2020) exceptions report
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Summary

Following the approval of the final Joint Health and Wellbeing (JHWB) Strategy 2015 – 2020 by the Health and Wellbeing Board (HWBB) in November 2015 and the approval of the implementation plan in January 2016, this paper provides the HWBB with an update on the progress to deliver against the implementation plan.

Recommendations

1. That the Health and Wellbeing Board notes and comments on progress to deliver the Joint Health and Wellbeing Strategy (2015-2020) and agrees further action where necessary.

1. WHY IS THE REPORT NEEDED

1.1 Background

- 1.1.1 On 12 November 2015, the Health and Wellbeing Board approved a new Joint Health and Wellbeing (JHWB) Strategy (2015 2020)¹ for Barnet. The JHWB Strategy has four themes Preparing for a healthy life; Wellbeing in the communities; How we live and Care when needed. JHWB Strategy has a section on each theme which describes progress to date (since the last strategy), key data from the updated JSNA, and most importantly the planned activity to meet our objectives as well as specific targets.
- 1.1.2 The JHWB Strategy is the borough's overarching strategy which aspires to improve health outcomes for local people and aims to keep our residents well and to promote independence. The JHWB Strategy focuses on health and social care related factors that influence people's health and wellbeing, with clear recognition of the importance of prevention, early intervention and supporting individuals to take responsibility for themselves and their families. The JHWB Strategy also addresses wider factors such as education, employment, income and welfare. These wider factors can both impact on and be impacted by the health and wellbeing of an individual or population, and need to be considered in order to make sustainable improvements to health and wellbeing.
- 1.1.3 Actions in the JHWB Strategy have and will be included in other key strategies and action plans such as the Housing Strategy, Primary Care Strategy, Early Intervention and Prevention Strategy, Better Care Fund plans and Entrepreneurial Barnet to ensure delivery across the health and social care system in Barnet. The actions detailed in this implementation plan focus on the priorities that require a partnership approach. The Plan indicates where an action or target is aspirational. The plan has no new financial resources to support its implementation but provides a framework and direction for focus of existing resources to have a significant impact on the health and wellbeing of the borough.
- 1.1.4 The Implementation Plan was presented to and agreed by the Health and Wellbeing Board in January 2016. The Implementation Plan is structured around the four theme areas of the JHWB Strategy: Preparing for a healthy life; Wellbeing in the community; How we live and Care when needed. For each theme area, the priorities are highlighted.
- 1.1.5 The Joint Commissioning Executive Group (JCEG) manage the delivery of the JHWB Strategy and review detailed activity and targets (when available) at each meeting (every two months).
- 1.1.6 Health and Wellbeing Board agreed to receive progress reports at each meeting, the progress reports will highlight key achievements, concerns and remedial action and provide the Board with an opportunity to review and

¹ The final Joint Health and Wellbeing Strategy (2015 – 2020) can be found here: https://home/public-health/Joint-Health-and-Wellbeing-Strategy-2015-2020.html

comment on the progress to deliver the JHWB Strategy. The HWBB is able to ask for follow up reports on specific topics of interest or concern to its forward plan.

- 1.1.7 The targets and indicators in the JHWB Strategy will be reported when they become available. Each November the Board will receive a full annual report on progress including targets, indicators and activity which will allow the Board to review progress and refine priorities for the coming year, feeding into business planning processes.
- 1.1.8 The following Red, Amber and Green (RAG) status criteria have been applied to progress made:
 - Red: requires remedial action to achieve objectives. The timeline, cost and/or objective are at risk
 - Amber: there is a problem but activity is being taken to resolve it or a
 potential problem has been identified and no action has been taken but it
 being closely monitored. The timeline, cost and/or objectives may be at
 risk
 - Green: on target to succeed. The timeline, cost and/or objectives are within plan
 - Grey: completed
- 1.1.9 Items on the Health and Wellbeing Board agenda and workplan provide more detailed updates on specific areas of the Strategy.

1.2 Delivering our Joint Health and Wellbeing Strategy

- 1.2.1 The progress updated covers the period from May 2016 July 2016. Due to data collection for the targets being quarterly or annually, this update mainly covers activity (programmes are RAG rated based on activity progress rather than targets).
- 1.2.2 Overall, activity to progress our plans is considered to be good as: 76% green, 18% amber, 3% red and 3% grey. Compared to performance reported in May 2016, a number of actions have moved from amber to green however a proportion of indicators remain amber and a couple have moved to red.
- 1.2.3 The table below contains is a list of key highlights reflecting areas which are progressing well:

Preparing for a healthy life: Improving outcomes for babies, young children and their families

 Focus on early years settings and providing additional support for parents who need it

Highlights

- Barnet's Corporate parenting pledge is in place and was distributed during June 2016
- The Healthy Children's Centre programme is being developed into a Healthy Early Years programme to improve health services and information of wider

- Early Years settings
- CLCH Breastfeeding Peer Support contract continues to is meet/exceed KPI's, increasing capacity/ sustainability Level 2 UNICEF accreditation to be achieved in Q2 2016
- 10 centres accredited as Healthy Children's Centre exceeding target of 5
- On track to meet the number of families with children under 5 registered and accessing services at Children's Centres
- Children and Young People's Plan (2016 2020) developed following a six week public consultation ending on the 26 May, 40 responses were received. Respondents were very positive about the new plan, its vision, key outcomes and objectives. The plan was signed off by Children, Education and Libraries Committee on 14 June and presented to HWBB for final sign off in July. Following this, partners will work together to develop an implementation and action plan to ensure the plan is delivered.
- New Youth Parliament members have commenced work upon their campaigns which include ambition to improve safety on public transport for young people and to develop an app to provide info to children arriving from war torn countries.
- 0 25 programme is working closer with parents and carers to develop new ways of working to maximise independence. On-going professional development continues for all staff.
- Two social action activities to improve community capacity have been completed with six planned including working with young people and a local theatre company
- Children's Charter has been developed (completed)
- A domestic violence expert is now in the MASH three days a week (completed)
- Healthwatch completed a report reviewing access to Review access to dentistry for children and young people which will be published in July

Wellbeing in the community: Creating circumstances that enable people to have greater life opportunities

- Focus on improving mental health and wellbeing for all year one priority
- Support people to gain and retain employment and promote healthy workplaces
- With regards to working with Enfield and Haringey CCGs to review 24
 Psychiatric Liaison Service provision, Commissioners are working on the
 recommendation from the NCL programme STP to follow a Core 24 Model to
 be commissioned from 1st April 2017 with a further recommendation to
 embed liaison in Acute commissioning
- A business case is being developed for the 24 liaison service to be available in all hospitals for mental health (across North Central London)
- The personal health budgets pilot for people with personality disorders is looking to be extended to other complex patients where they may benefit. Exploring voluntary and community sector involvement in brokerage
- Primary Care mental health service planned to commence staged implementation across localities starting from end July
- Trailblazer Action Learning Sets (for Reimagining Mental Health) have been

- well attended and productive. Hub development is continuing initial premises identified at the Meritage Centre. Training plans are being finalised and will roll out from July October
- The Adult Social Care organisational structure has been developed for the Adult Social Care mental health project and sessions on strength-based practice with Mental Health social workers have been held. Pathways are being mapped with BEHMHT, Public Health, Barnet CCG, Reimagining Mental Health, Drugs & Alcohol and Barnet Homes.
- Following Transformation Fund investment in Child and Adolescent Mental Health Service (CAMHS) waiting times for Eating Disorder Services have reduced. Development of a website is progressing to go live in September 2016.
- Healthwatch have held a focus group to look at the health priorities for young people which is due for publication in July
- Seven practices have expressed interest in the Community Centred Practice pilot; one more needs to be identified. The service is procured and commenced in April 2016
- With regards to the Wellbeing Campaign; a LBB member event was held on the 4 July focusing on mental health and wellbeing (including the 5 ways to wellbeing). Promotional materials are being developed including an enewsletter and a possible piece in BarnetFirst and with BarnetTV
- BOOST continues to support people into work and is improving engagement with people on sickness benefits. Plans to extend BOOST into other areas of the borough are underway
- Barnet Council will be assessed for the Excellence Healthy Workplace charter standard in September. Barnet Council are working with the CCG to develop joint initiatives
- Three Adult Social Care assessment hubs have been established and clients are being seen in these settings, work to improve links with the voluntary sector is underway
- The Council's The Right Home: Strategic Commissioning Plan for Accommodation and Support Services has been agreed. Market engagement will run from June to September in preparation for the new Accommodation and Support Services tender
- Winterwell programme improved delivery on last year's programme supported more people to access grants (21 people supported), supporting more residents with advice and practical help (561 small scale / temporary aids) and training more staff (119). 238 people from Barnet were involved in the Big London Energy Switch which gave a total collective saving of £69,991. Furthermore, Groundwork has trained 18 volunteers to deliver Green Doctor who have completed 127 advice sessions.

How we live: Encouraging healthier lifestyles

- Focus on reducing obesity and preventing long term conditions through promoting physical activity
- Assure promotion and uptake of all screening including cancer screening and the early identification of disease
- Leisure centre membership has increased; the year on year membership position has increased by 417 members which is 1.57%. The increase can

- be attributed to marketing, market trends and GLL's focus on retention
- Attendances (usage) between Jan May 16 currently stands at 516,236 this is a 15.2% increase on the same period in 2015 (68,231 more attendances), therefore are on track to achieve annual target and exceed 2015 usage (1,133,651)
- The SHAPE programme (delivered by LBB and funded via Sport England and Public Health) has been shortlisted for a National Lottery Award (shortlisted from 600 national applications to the final 14 applicants) recognised for key project successes including effective partnership working, participants engaged and positive outcomes achieved by young people involved
- Workshops and development work continues ahead of the leisure management procurements going live in October 2016
- The child weight management pathway has been established and is working well. A total of 222 children who were above the healthy weight range service and their families have engaged in the tier 2 child weight management services (Healthy Weight Nurse service and Alive N Kicking service), since April 2015
- The Obesity Strategy is being developed by Public Health, a draft strategy and action plan will be available in July 2016
- Barnet Public Health is part of the National HIV home sampling programme, with results achieving high acceptability.
- Work continues on the London North Central Region procurement of sexual health services, led by Camden and Islington. A successful market engagement event was held in June.
- The procurement of online sexual health services continues at a London level, a successful market engagement event was held in June 2016
- In May 2016 the HWBB agreed an approach to healthy places in Barnet, current develop projects include Colindale Community Hub for health, community and children's services (business case due in Autumn 2016), Church End Town Centre bids have been received and reviewed, Copthall Planning Brief consultation feedback had been considered, plans for the wider estate are being developed and work with West Hendon partners has identified a funder for the development on the planning application documentation for the Phoenix Canoe Club.

Care when needed

- Focus on identifying unknown carers and improving the health of carers (especially young carers)
- Work to integrate health and social care services
- Barnet's Carers Strategy (2015 2020) is being successfully implemented
- Carers and young carers support service tender is on track to award for the new service to commence in October 2016, a carer is a member of the tender panel to ensure that the views of carers are represented
- The Council has now taken up an umbrella membership with the Employers for Carers Scheme run through Carers UK. This membership allows all LBB employees to access resources.
- The new Specialist Dementia Support Team are now in place. The Team will be delivering a specialist programme of support to carers of people with

- dementia through assessments, support planning and facilitating a targeted training programme.
- The updated carers support offer- "Support for Carers in Barnet" has now been published
- Carers Week ran nationally from 6-12th June 2016 and Adults and Communities worked with the Lead Provider to ensure that the EFC Scheme was promoted and used the week to help support raising awareness of and championing carers, highlighting the challenges that they face and the contribution they make families and communities and promoting local support available to carers
- The Alzheimer's Society ran a successful event: 'Dementia Friendly Barnet' on 18 May 2016. 54 people attended from 31 different organisations in the borough. 18 organisations committed to joining the Dementia Action Alliance
- Roll out of BILT has been agreed and started in July 2016
- Dying Matters Week (9 15 May) was held in Barnet which raised awareness in the community of end of life care. The Dying Matters Project Board developing a plan to host pop up Death Cafes across the borough by autumn 2016 to tackle; advanced care planning, power of attorney and bereavement care.
- 1.2.4 Areas considered to be performing less well (Red / Amber) are listed below, further commentary and detail around mitigating actions, can be found in appendix 1:
 - Implementing the healthy child programme
 - Monitoring Safeguarding referrals for advice on the issue of FGM
 - Review, update and deliver Barnet's DV and VAWG Strategy
 - Support the delivery of the Barnet Safeguarding Children's Board Business plan
 - All initial health assessments for Looked After Children (LAC) completed within time frame (28 days)
 - Uptake of childhood immunisations
 - CAMHS (out of hours service)
 - CAMHS and Eating Disorder Services: Develop school traded approach
 - Procure digital mental health service (as part of pan-London programme)
 - Implement WLA Mental Health and Continue Employment Trailblazer and Public Health Employment Support initiatives
 - Target NHS Health Checks: high risk groups to be identified
 - Develop a training resource to up skill staff who interact with residents to maximise opportunities to promote good health (Making Every Contact Count Training)
 - Increase quality of and access to substance misuse and smoking cessation services
 - Reduce rate of emergency hospital admissions due to stroke: improve identification of atrial fibrillation
 - Falls prevention.

2. REASONS FOR RECOMMENDATIONS

- 2.1 The production of a (Joint) Health and Wellbeing Strategy is a legal requirement of the Local Government and Public Involvement in Health Act (2007). Local Authorities and Clinical Commissioning Groups (CCGs) have equal and joint duties to prepare a JHWB Strategy, through the Health and Wellbeing Board. To ensure that we deliver the JHWB Strategy and meet its targets, an implementation plan, developed with and agreed across the partnership, is essential.
- 2.1.1 The Implementation Plan enables the Health and Wellbeing Board to monitor progress and success in the short, medium and long terms. The Health and Wellbeing Board will receive regular progress reports which will allow the Health and Wellbeing Board to continue to develop its work programme.

3. ALTERNATIVE OPTIONS CONSIDERED AND NOT RECOMMENDED

- 3.1 There is a legal requirement to draft a Health and Wellbeing Strategy. Not producing a JHWB Strategy implementation plan would create a risk of non-alignment across the Health and Wellbeing Board membership, could result in decisions being made either in silos or based on sub-optimal evidence and intelligence, and increase the likelihood of unnecessary duplication and overlap of public sector spend.
- 3.2 Receiving regular performance and activity reports allows the HWBB to review and ensure progress is being made to deliver the JHWB Strategy.

4. POST DECISION IMPLEMENTATION

- 4.1.1 Action will continue as outlined in the report.
- 4.1.2 JCEG will receive detailed activity updates.
- 4.1.3 The Board will be kept up to date with progress being made in implementing the HWBB Strategy through regular performance reports.

5. IMPLICATIONS OF DECISION

5.1 Corporate Priorities and Performance

- 5.1.1 The JHWB Strategy supports evidence-based decision making across the Health and Wellbeing Board and its partners. The JHWB Strategy has been developed to align and bring together national and local strategies and priorities including Barnet Council's Corporate Plan 2015-2020 and BCCG's strategic plans.
- 5.2 Resources (Finance & Value for Money, Procurement, Staffing, IT, Property, Sustainability)
- 5.2.1 The JHWB Strategy directs the Health and Wellbeing Board priorities for the period 2015 2020, building on current strategies and focusing on areas of joint impact within current resources. The priorities highlighted in the JWHB Strategy will be considered by all the relevant organisations when developing activities. The JHWB Strategy will support the work of all partners to focus on improving the health and wellbeing of the population. It emphasises on effective and evidence-based distribution of resources for efficient demand management. Each project will be individually funded however, using the

existing resources of the participating organisations.

5.3 Social Value

- 5.3.1 The JHWB Strategy focuses on the health and social care related factors that influence people's health and wellbeing, with clear recognition of the importance of addressing wider factors such as education, employment, income and welfare. These wider factors can both impact on and be impacted by the health and wellbeing of an individual or population, and need to be considered in order to make sustainable improvements to health and wellbeing. The JHWB Strategy will inform commissioning.
- 5.3.2 The Public Services (Social Value) Act 2013 requires those who commission public services to think about how they can also secure wider social, economic and environmental benefits. Before commencing a procurement process, commissioners should think about whether the services they are going to buy, or the way they are going to buy them, could secure these benefits for their area or stakeholders.

5.4 Legal and Constitutional References

- 5.4.1 Producing a JHWB Strategy is a legal requirement of the Local Government and Public Involvement in Health Act (2007). Local authorities and CCGs have equal and joint duties to prepare JSNAs and JHWSs, through the Health and Wellbeing Board. The Board must have regard to the relevant statutory guidance Statutory Guidance on Joint Strategic Needs Assessments and Joint Health and Wellbeing Strategies when preparing the JSNA and JHWS.
- 5.4.2 The Council's Constitution (Responsibility for Functions Annex A) sets out the Terms of Reference of the Health and Wellbeing Board which include:
 - To jointly assess the health and social care needs of the population with NHS commissioners, and apply the findings of a Barnet Joint Strategic Needs Assessment (JSNA) to all relevant strategies and policies.
 - To agree a Health and Well-Being Strategy for Barnet taking into account the findings of the JSNA and performance manage its implementation to ensure that improved outcomes are being delivered.
 - To consider all relevant commissioning strategies from the CCG and the NHS Commissioning Board and its regional structures to ensure that they are in accordance with the JSNA and the JHWBS and refer them back for reconsideration.
 - To directly address health inequalities through its strategies and have a specific responsibility for regeneration and development as they relate to health and care. To champion the commissioning of services and activities across the range of responsibilities of all partners in order to achieve this.
 - To promote partnership and, as appropriate, integration, across all necessary areas, including the joined-up commissioning plans across the NHS, social care and public health.

• Specific responsibilities include overseeing public health and developing further health and social care integration.

5.5 **Risk Management**

- 5.5.1 There is a risk that if the JSNA and JHWB Strategy are not used to inform decision making in Barnet that work to reduce demand for services, prevent ill health, and improve the health and wellbeing and outcomes of people in the Borough will be sub optimal, resulting in poorly targeted services and an increase in avoidable demand pressures across the health and social care system in the years ahead.
- 5.5.2 Receiving regular performance and activity reports allows the HWBB to review and ensure progress is being made to deliver the JHWB Strategy.

5.6 **Equalities and Diversity**

- 5.6.1 The JHWB Strategy has used evidence presented in the JSNA to produce an evidence based resource which has equalities embedded at its core, explicitly covering the current and future needs of people in Barnet from each equalities group.
- 5.6.2 The 2010 Equality Act outlines the provisions of the Public Sector Equalities Duty which requires Public Bodies to have due regard to the need to eliminate unlawful discrimination, harassment and victimisation and other conduct prohibited by the Equality Act 2010, advance equality of opportunity between people from different groups and foster good relations between people from different groups. Both the Local Authority and the CCG are public bodies. The relevant protected characteristics are age; disability; gender reassignment; pregnancy and maternity; race; religion or belief; sex; sexual orientation.

5.7 **Consultation and Engagement**

- 5.7.1 A number of partners have been involved in the development of the JHWB Strategy including a public consultation which ran from 17 September 25 October 2015 which included an online survey and workshops.
- 5.7.2 Feedback from the consultation has informed the final JHWB Strategy 2015-2020. Overall there was support for our vision, themes and areas of priority focus. A full consultation report was presented to the HWBB in November 2015.
- 5.7.3 The implementation plan has been developed with a number of partners to ensure the plan is universally agreed and embedded across the public sector.

5.8 **Insight**

5.8.1 The JSNA is an insight document and pulls together data from a number of sources including Public Health Outcomes Framework, GLA population projections, Adults Social Care Outcomes Framework and local analysis. The Joint HWB Strategy has used the JSNA as an evidence base from which to develop priorities.

6. BACKGROUND PAPERS

- 6.1 Joint Health and Wellbeing Strategy Implementation Plan (2015 2020) progress update, Health and Wellbeing Board 12 May 2016, item 9: https://barnet.moderngov.co.uk/ieListDocuments.aspx?Cld=177&Mld=8712&Ver=4
- 6.2 Joint Health and Wellbeing Strategy Implementation Plan (2015 2020) progress update, Health and Wellbeing Board 10 March 2016, item 9: https://barnet.moderngov.co.uk/documents/s30322/JHWB%20Strategy%20implementation%20plan%20March%202016.pdf
- 6.3 Joint Health and Wellbeing Strategy Implementation Plan (2015 2020), Health and Wellbeing Board 21 January 2016, item 7: https://barnet.moderngov.co.uk/ieListDocuments.aspx?Cld=177&Mld=8389&Ver=4
- Joint Health and Wellbeing Strategy (2015 2020) including Public Health report on activity 2014/15 and the Dementia Manifesto, Health and Wellbeing Board, 12 November 2015, item 6:
 https://barnet.moderngov.co.uk/ieListDocuments.aspx?Cld=177&Mld=8387&Ver=4
- 6.5 Draft Joint Health and Wellbeing Strategy (2016 2020), Health and Wellbeing Board, 17 September 2015, item 8:
 https://barnet.moderngov.co.uk/documents/s25837/Draft%20Joint%20Health%20and%20Wellbeing%20Strategy%20HWBB%20September%202015.pdf